Vienna, 1st February 2016. The first issue of Hochzeitsguide.com´s print magazine VOW Fine Art Wedding Inspirations recently launched.

With the VOW magazine Hochzeitsguide.com-founder Susanne Schuhman extends the media range of her wedding platform by yet another facet and sets new standards of quality. A remarkably beautiful size as well as international top photographers contribute to this magazine´s aesthetics.

Since March 2012 the portal´s online-paper offers style conscious bridal couples fireworks of playful details and innovative ideas to celebrate the most beautiful wedding.

Inquiry: Aren´t there enough wedding magazines already?

„In Europe there already are several wonderful wedding magazines which have to stay editorially at the surface to appeal to every wedding couple. In the first place they give advice for classic and traditional weddings.“

We chose a different approach – we want to show fine art, sophisticated inspirations and details on a high level for modern bridal couples who take their own personal way aside from mainstream. That is why we exclusively work with the best photographers and vendors in the wedding industry from all over the world. Yes, this magazine was missing!“

„As internationally acknowledged wedding platform we inspire more than 80.000 enthusiastic users – with our 156-page print magazine we wanted to provide a new reading experience to our exclusive readers.”

Besides its exceptional size and premium paper the initial issue offers a fascinating symbiosis of fine art, artistic creativity and stylish inspirations. Dreamlike weddings, stunning styled shoots and decorations full of beautiful details invite sophisticated couples to dream.

FOCUS FINE ART

In this printed edition Susanne Schuhman attached great importance to a modern layout and the position of pictures with an artistic approach. A variety of nationally and internationally active professionals of fine art wedding photography trusts Hochzeitsguide.com when it comes to publishing their work. „VOW is the first German-language printed magazine with this outstanding fine art quality.“ Schuhmann rejoices and adds: „It is this special radiance these masterpieces have which convey exclusivity and modern beauty through atmospheric lights and colors.“ And that´s exactly the aspect that Hochzeitsguide´s target group values – young women with a keen love for details that will make their own wedding unforgettable and special. „The diversity of adorable stories, informative details and magical image experience this magazine has to offer are supposed to get under the skin, move and inspire.“ Schuhmann says. As executive editor with a sure feeling for style and aesthetics she is responsible for this magazine.

“We sell our magazine through hand-picked wedding vendors and our shop, that´s why we published our VOW magazine bilingually in German and English.”

Take a first glimpse at the annually published print magazine online at Hochzeitsguide.com – [www.hochzeitsguide.com/magazine/](http://www.hochzeitsguide.com/magazine/)

About Hochzeitsguide.com and VOW – Fine Art Print Magazine

The online platform Hochzeitsguide.com was founded in 2011 by Susanne Schuhmann as an inspiration source for bridal couples. With more than 80.000 visitors every month this site is now numbered among the most popular and most modern wedding portals in the German-speaking area. Its content spectrum reaches from wedding reportage to creative and innovative ideas from event designers to different bridal dresses and accessory from all over the world. In March 2012 Schuhmann seized the trend of online magazines and released two editions of her Hochzeitsguide.com-E-Magazine every year since then. In fall 2015 she extended her media range by an exclusive print magazine once a year. This print magazine comes in edition of 10.000 copies which are available online at shop.hochzeitsguide.com and at selected partners.